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## **AgFlow launches Tradeflows module**

*Geneva, Switzerland, 4<sup>th</sup> April 2017- Agricultural trade intelligence provider AgFlow SA launches new module to track speed and direction of commodity tradeflows in near real-time.*

Swiss company AgFlow, specialised in agriculture trade analytics announced today the launch of **Tradeflows**, a business intelligence tool compiling vessel line-ups data from shipping agencies, port authorities, forwarding companies, brokers and inspections companies globally.

The first version of **Tradeflows** provides market professionals with substantial navigation capabilities to track and estimate the speed and direction of Tradeflows across grains, oilseeds and edible oils at a global level. The newly launched module adds up to AgFlow's wide-ranging coverage of physical OTC market prices. In January, the company announced it had processed more than one million physical price points, cementing its position as the go-to-source for OTC market data across grains, oilseeds and edible oils.

Raymond Rogers, Head of Special Projects at AgFlow, commented "The world trade in major grains, oilseeds, proteins and edible oils is estimated annually at 650 MMT in 2016. AgFlow has vetted Tradeflows data against official export and custom statistics: Tradeflows achieves 96% coverage across corn, 95% soybeans, 80% barley, 70% wheat, 80% sunmeal, 66% palmoil, 75% rapeseed. Tracking the speed and direction of the movements globally is a cumbersome and labour intensive data process. With Tradeflows, we guarantee a data normalization logic that supports industry standards across hundreds of thousands of vessel records. We look forward to working with the industry on building cutting-edge tools that modernize the trade intelligence landscape"

AgFlow is a provider of trade intelligence services for global agriculture. Based in Geneva, Switzerland, the company operates an innovative web-based platform aggregating Over-The-Counter (OTC) market data on agricultural commodity prices, freight data and cargo movements for the benefit of companies active the international supply chain.

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